

NICOLE MORMANN

Professional Words Person

CONTACT



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www.nicolemormann-
copywriter.com

EDUCATION

Chapman University

BFA Creative Writing, Minor in Public Relations

Berklee Online

Producing Music in Logic Certificate

ABOUT ME

Nice, Cool, Very Awesome™

Creative, clever, and genuine to my core, I'm an expert in helping organizations connect more meaningfully with their audiences.

EXPERIENCE

Senior Copywriter

Eris Creative (October 2020 – April 2026)

- Owned and managed creative copy for our top-earning AEC brands, DC Structures and DC Builders.
- Crafted campaigns that built trust, accelerated sales funnels, and increased brand visibility.

Copywriter & Social Media Manager

Eris Creative (May 2019 – October 2020)

- Developed copy for web, social, video, and print for clients in AEC, hospitality, and logistics.
- Collaborated with creative partners to shape concepts, campaigns, and PR strategies.

Communications Coordinator

Reign Agency (June 2017 – October 2018)

- Coordinated comedy talent, spearheaded PR efforts, and honed social media presence.

SKILLS

Copywriting, Content Strategy, Brand Voice, UX Writing, Copy Editing, Project Management, Brand Storytelling, Comedic Flair

Familiar Tools

Adobe Creative Suite, Canva, WordPress, HubSpot, Google Analytics